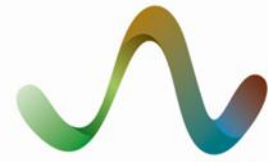


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Dipl. Ing. Dr. Asta Eder is the proprietor of Asta Eder Composite Consulting, located in Vienna, Austria. The company was founded in 2010. It specializes in consultation of WPC and wood composite markets; product development and launch; and marketing and sales. In the last years Dr. Eder has mainly been assisting big European companies to enter the WPC business.

Asta Eder did her PhD on market opportunities of innovative wood-plastic composites in the German speaking area. She worked 10 years at the University of Applied Life Sciences in Vienna for Wood K plus. As the team leader of the market research unit, she has run several WPC market research projects. She has more than 12 years of experience in WPC and has led over 20 R&D projects in the field of WPC. She is a member of the Scientific Committee of the WPC Conference in France and in USA (Advancement in Fiber-Polymer Composites) and is a member of the Austrian WPC Platform. She has been giving presentations in China since the first WPC Conference.